



INSEAD

Master
Programmes

Global Executive MBA

Redefine your leadership

The Business School
for the World®

Where the world comes together

 **#1**  **Business School**
in Europe
Financial Times, 2025

As one of the world's leading and largest graduate business schools, INSEAD's programmes are consistently ranked amongst the top.

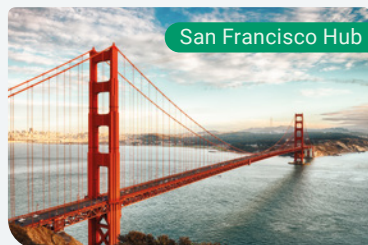
The **uniquely global alumni network** opens doors to a lifetime of professional opportunities, personal growth and shared initiatives that advance business as a force for good.

75,000+
Alumni worldwide

187
Countries

178
Nationalities

INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society.



The INSEAD GEMBA advantage

Ranked among the world's top Executive MBA programmes and delivered by the #1 Best European Business School, there are a myriad of reasons why INSEAD's Global Executive MBA (GEMBA) stands out from the rest.

At a glance

Asia, Europe or Middle East sections

15 months, modular, in-person

Flex section

20 months, modular, online & in-person

World-class faculty & research

With a combination of experience and talent, our faculty creates top-notch programmes and cutting-edge research that influences businesses around the world.

Real-time transformation

The GEMBA programme offers a convenient schedule that allows you to study while you work. The modular format enables you to make an immediate impact.

Redefine the leader in you

The unique Leadership Development Programme (LDP) combines a wide range of innovative learning methods to help you develop an authentic leadership style.

Beyond diversity

Each class has an unparalleled diversity of nationalities and business backgrounds. In a GEMBA classroom environment, you will maximise your learning by challenging your assumptions and broadening your perspectives.

Global community

The bonds fostered with one another during the programme often translate to lifelong friendships and business opportunities. You will join the INSEAD family of over 73,800 influential alumni in more than 180 countries.

Lifelong learning & support

You will be able to participate in electives and Key Management Challenges (KMCs), and receive career development support from INSEAD's Career Development team even after graduation.

Multiple perspectives

The GEMBA is an unparalleled experience for senior executives looking to hone their general management skills with a focus on developing a unique leadership style that helps enable careers to progress further. Participants learn from each other and build close-knit yet globally distributed networks that open doors to professional business opportunities.

Class of 2027

280	38	14	80	35%
Participants (across 4 Sections)	Average age	Average years of work experience	Nationalities	Women



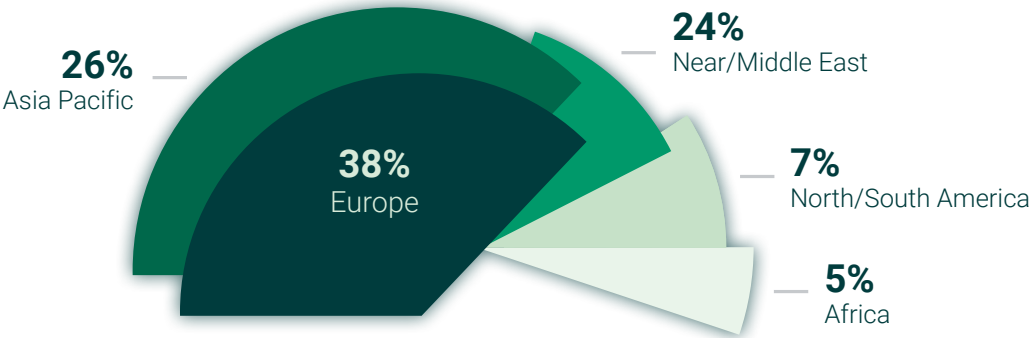
I decided I needed to think about what's next in my career so I enrolled in the INSEAD Executive MBA. It was intense, but it was worth it. There's the academic excellence, and the diversity."

Thomas Pesquet
French
Astronaut
GEMBA'25

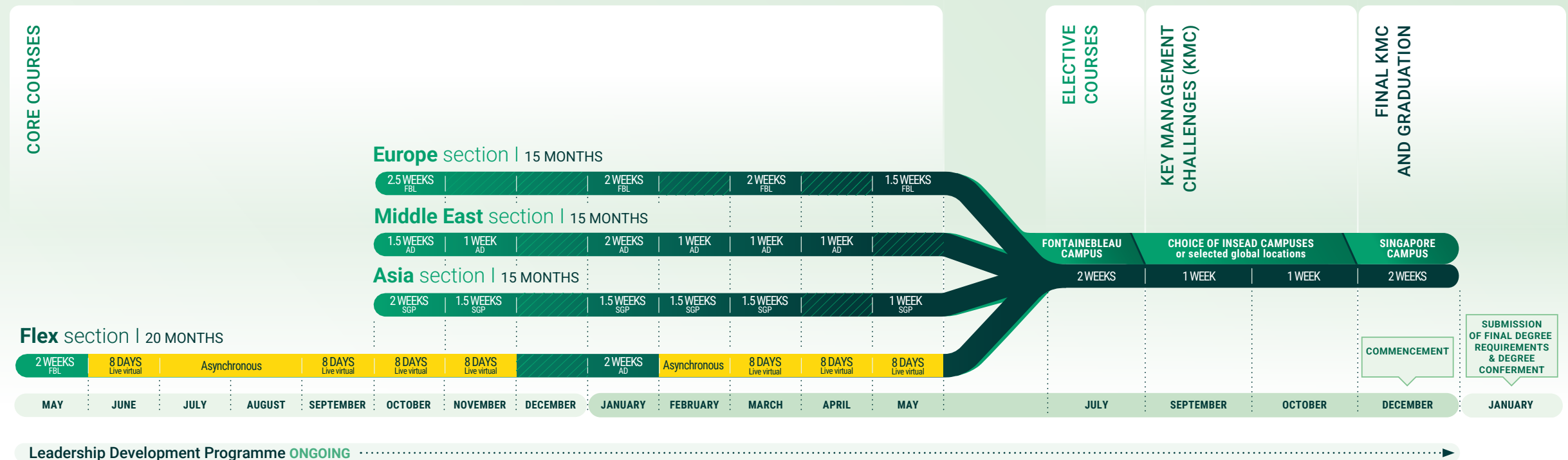
Main industry sectors

17% Financial services	9% Manufacturing/ conglomerates	9% Energy	9% Consulting
9% Retail, consumer & luxury goods	8% Media, entertainment and advertising	8% Information technology & telecommunications	8% Public sector & impact economy
6% Healthcare	5% Education	4% Transportation	3% Primary industries
2% E-commerce & internet	1% Travel & hospitality	1% Corporate services	

Geographical diversity



Global by design, Flexible by nature



in-person | online (2 hours live virtual sessions are held on Tuesdays and Thursdays, and exams on the last Saturday of the month.)
FBL: Europe Campus – Fontainebleau, France | SGP: Asia Campus – Singapore | AD: Middle East Campus – Abu Dhabi, UAE

Europe section

Immerse yourself in Europe's business and financial ecosystems.

Study through modular, in-person learning centred at our Europe Campus, with extended residential modules that foster deep engagement with faculty and peers.

Middle East section

Experience one of the world's fastest-evolving business regions.

Experience modular, in-person learning in our Middle East Campus, connecting with executives across one of the world's fastest-growing and most dynamic regions.

Asia section

Learn in the heart of Asia's dynamic business landscape.

Study through modular, in-person learning at our Asia Campus, placing you at the centre of one of the world's most vibrant business and innovation hubs.

Flex section

Designed for leaders who need greater flexibility.

Combine online learning with immersive in-person modules across INSEAD campuses, enabling you to continue leading globally while earning the same INSEAD Global Executive MBA.

The INSEAD GEMBA curriculum

The GEMBA curriculum is designed to enhance your core skills and introduce you to new management areas through a rigorous and transformative learning journey.

CORE COURSES

The first half of the programme comprises 14 core courses covering the fundamental disciplines that all business leaders need:

Core courses:

- Business & Society: Public Policy
- Ethics
- Finance
- Financial Accounting
- International Political Analysis
- Leadership Communication Foundations
- Leading People & Organisations
- Macroeconomics
- Managerial Accounting
- Marketing
- Prices & Markets
- Process & Operations Management
- Strategy
- Uncertainty, Data & Judgement

ELECTIVE COURSES

Elective courses take place on INSEAD's Europe Campus in Fontainebleau over two weeks in July. With a wide selection of around 20 electives to choose from, you will be able to go deeper into some of the disciplines covered in the core courses and explore new areas, depending on your interest.

Every year, GEMBA and TIEMBA alumni have the opportunity to return to campus to join in the elective courses, making the GEMBA programme a lifelong learning experience.

Sample elective courses:

- Blue Ocean Strategy
- M&As, Alliances and Corporate Strategy
- Foundations of AI for Executives
- Digital and AI-driven Customer-centric Strategy & Transformation
- Private Equity, Venture Capital & Minority Investments
- Realising Entrepreneurial Potential

KEY MANAGEMENT CHALLENGES (KMC)

We recognise that real-life management does not always fall neatly into business school subject departments. This is why we have devised close to 20 KMCs as innovative courses to cover broader, multidisciplinary, company-wide issues.

Participants across all sections may also have opportunities to travel to off-campus locations, further enriching their learning experience and global exposure.

Sample KMC courses:

- AI Strategy for Start-ups & C-Suites
- Building GenAI Business Solutions
- Conducting Business Across Cultures
- Entrepreneurship Leadership
- Identifying New Business Models
- Managing Corporate Turnaround

FINAL PROJECT AND INDEPENDENT STUDY

In addition to the time spent on campus, you will need to allow time for independent study, preparation for classes, and writing two essays and three reflective papers. You will also have a final project based on real-life experience to demonstrate your learning from the programme. These add up to about 10 to 12 hours of homework a week.

Discover the GEMBA experience that suits you

The GEMBA offers four distinct sections to meet the diverse needs of professionals worldwide. You get to choose the one that best aligns with your career goals and commitments.

	Europe	Middle East	Asia	Flex
 Programme duration 15 months	15 months	15 months	15 months	20 months
 Weeks out of the office 13 weeks	13 weeks	13 weeks	13 weeks	9 weeks
 Classes on campus 8 times	10 times	10 times	10 times	6 times
 Learning format In-person classes, 1.5 to 2.5-week modules	In-person classes, 1 to 2-week modules	In-person classes, 1 to 2-week modules	Blended In-person, live virtual and online modules	
 Regional access Easy access to Europe's major financial and business centres	Rich opportunities in rapidly growing markets	Strategic location in Asia with strong connection to global markets	Accessible from anywhere in the world	

In addition to the time spent on campus, you will also need to allow roughly 5 weeks for independent study.

Tsinghua-INSEAD EMBA

If you would like to pursue an Executive MBA with a global perspective coupled with a focus on China, you might want to consider the Tsinghua-INSEAD EMBA (TIEMBA).

The TIEMBA is a 22-month dual degree programme designed by INSEAD and China's prestigious Tsinghua University in Beijing.

The programme is delivered across five locations (Beijing, Shenzhen, Singapore, Fontainebleau, Abu Dhabi), providing you with global exposure as well as deepening your understanding of emerging markets such as China.

For more information, visit: tsinghua.insead.edu



Develop an authentic leadership style

Today's leaders must strike a balance between self-reflection and action to help their organisations adapt to the unknown. Just as importantly, they must know themselves and understand their impact on others.

INSEAD offers the Leadership Development Programme (LDP) to help shape your personal and professional development. Delivered by the INSEAD Executive Coaching team, the LDP runs parallel to your academics throughout your time as a GEMBA participant, and combines a wide range of innovative learning methods designed to expand your range of effective leadership styles.

With the support of a digital holding space, the LDP accompanies you on your lifelong development journey both during and after the GEMBA programme.

Leadership Development Programme elements

01

Academic content

- Leading people and organisations
- Other leadership-related courses

02

Leadership coaching

- Individual, peer and group coaching
- 360-degree progress feedback

03

Experiential learning

- Team-building experiences and simulations
- Leadership labs with live cases
- Communication workshops
- Peer exchanges and circles

04

Live forums

- Meet inspiring leaders



INSEAD GEMBA was not only sharpening my leadership skills but was also expanding my vision of what is possible.”

Alyssa Toh

Singaporean
Assistant Vice President
GEMBA'26



I could use all the experiences I lived through every single day, and learn more about the theoretical background. But the biggest learning came from my amazing classmates.”

Claudius Steinhoff

German
Chief of Staff
GEMBA'23



Maximise your career potential

INSEAD's Career Development for Working Professionals (CDWP) team empowers you to navigate a dynamic global job market. Whether you aim to advance within your current organisation or explore new directions, our dedicated career coaches provide tailored guidance aligned with your experience and ambitions.

Throughout the programme, you will sharpen your skills through online development modules, market-focused webinars, individual coaching, and curated networking events. Our support covers strategic planning, storytelling, CV and LinkedIn optimisation, interviewing and negotiation, designed for experienced, international leaders.

INSEAD's reputation is recognised by leading global employers. Through our worldwide alumni community and corporate network, you will access industry and regional insights and make unique connections. Dedicated platforms, career events, and guided outreach ensure you receive proactive support both during and after your programme.

Three pillars of your career growth

Reflect

- Uncover your unique strengths, values, passions, aspirations and long-term goals
- Discover what drives your career satisfaction and how you add value to organisations and teams

Develop

- Expand your range of effective leadership skills
- Develop your understanding of markets and sectors
- Build both local and global networks
- Transform your ambitions into clear, actionable strategies through personalised coaching

Execute

- Leverage one-on-one coaching and sector-specific insights to prepare for executive recruitment
- Equip yourself to navigate interviews, networking opportunities, and negotiations with confidence

Employment statistics

Recognised globally for executive talent and leadership development, INSEAD GEMBA participants leverage the programme to accelerate into senior leadership roles, broaden career opportunities, and pursue entrepreneurial ambitions.

27%

of graduates held C-suite positions after graduation, up from 17% before the programme

66%

changed sector, function or geography

38%

changed function during or after the programme

Entrepreneurship and Innovation

Entrepreneurial ambition remains a defining characteristic across INSEAD GEMBA cohorts, with participants pursuing opportunities to launch new ventures, expand family businesses or transition into entrepreneurial leadership.

16%

of graduates created or returned to their own ventures

8% to 16%

Entrepreneur representation doubled during the programme

Through entrepreneurship-focused electives, leadership development, and global collaboration, participants develop the capabilities to navigate evolving industries and emerging business opportunities.



Financing and scholarships

Tuition fees

€142,150

The fees are payable by instalments.

Please refer to the **INSEAD website** for the latest information.

Scholarships

More than half of the class receives a scholarship. Scholarships are awarded across all sections. Besides INSEAD's scholarships, a number of global funding schemes and national funding sources are also available. Please refer to the **GEMBA Financing** page to find out more.

Admitted students are also eligible to apply for tuition financing from the following:

Lendwise

lendwise.com

Prodigy Finance

prodigyfinance.com

MBA for Women Foundation

mbaforwomen.ch

Juno

joinjuno.com

*Prodigy is applicable for GEMBA Europe, Asia and Flex sections only.



At 42, pursuing INSEAD was a bold, personal decision, a 'now or never moment'. The Women Scholarship meant everything. It gave me a sense of support, belief and belonging. Today, I give back, so another woman can take that same step forward."

Mimi Giraud

French
Strategic Partner Sales Director
GEMBA'18

Supporting women in business at INSEAD

INSEAD supports women pursuing global careers and leadership opportunities through dedicated initiatives, scholarships and partnerships that provide mentorship, professional development and access to international networks.

› INSEAD Gender Initiative

› INSEAD Women in Business Club

› Cartier Women's Initiative (CWI)

› Forté Foundation

€5.5 MILLION in scholarships for women across INSEAD Master programmes

Recommended Women's scholarships:

- › INSEAD GEMBA Scholarship for Women
- › INSEAD GEMBA Forté Fellowship



Your journey starts here

Admissions process

The admissions process takes up to six weeks upon submission of a complete application.



Admissions criteria

Ability to contribute

Contribute proactively from both professional and personal experience.

Academic capacity

Undergraduate degree and INSEAD Executive Test, Executive Assessment, GMAT Exam or GRE.

International Outlook

Adaptability and flexibility in multicultural environments, having lived, worked or studied abroad or having vast exposure in an international context.

Proven leadership

Professional experience and performance that demonstrates potential as a leader.

Application rounds

We operate a rolling process within each round, which means that the earlier you apply, the earlier you will get a final decision.

Round	Asia (Class of 2029)	Middle East (Class of 2029)	Europe (Class of 2029)	Flex (Class of 2029)
1	23 Feb 2027	23 Feb 2027	23 Feb 2027	16 Jun 2026
2	27 Apr 2027	27 Apr 2027	27 Apr 2027	20 Oct 2026
3	29 Jun 2027	29 Jun 2027	29 Jun 2027	26 Jan 2027
Final	03 Aug 2027	03 Aug 2027	07 Sep 2027	09 Mar 2027



INSEAD has always been my dream. GEMBA Flex made it possible to remain fully active as a CEO while engaging in a world-class executive programme.”

Trish Kalombola Atia

Congolese
CEO
GEMBA’28

Meet with INSEAD

Connect with members of the INSEAD community and learn more about the INSEAD GEMBA programme at one of our upcoming events.



Find an event near you



INSEAD Europe Campus

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77305 Fontainebleau Cedex, France
T +33 (0)1 60 72 40 00

INSEAD Asia Campus

1 Ayer Rajah Avenue
Singapore 138676
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INSEAD Middle East Campus

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Abu Dhabi - UAE
T +971 2 651 5200

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